

BREXIT & THE IMPACT ON PLACE MANAGEMENT

The future of the UK post BREXIT cannot be predicted with any certainty at the moment, but what is certain is that we as Place Managers must provide relevant information, monitor impact and carry on encouraging stability in our businesses, our partnerships and in our communities. There will be many contributing and conflicting factors to influence our long term future, much of which depends on our government, our business leaders and of course our negotiations with Europe.

The fundamental issue for places is how to deal with the uncertainty and a potential lack of business confidence over the coming months. There has been, and will continue to be, a lot of conflicting 'facts' and viewpoints. So what can place managers realistically do? The Mosaic Partnership are suggesting 3 things that Place Management organisations can do to understand, prepare and steady their own trading environment over the coming months.

1. Monitor

There is a need to understand and accurately reflect your trading environment. Those of you who have invested in performance measurement tools such as footfall counters, use them and share the statistics and trends as they emerge. This will allow for evidence based decision making rather than reacting to speculation and rumours. Compare and contrast your information with other places and against the regional and national statistics. This will not only be an opportunity to prove your value through the provision of timely, coherent and factual information that will help stabilise the trading environment but also contribute to any policy and practical responses.

2. Adaptability & Influence

We would urge you to review your plans to ensure they reflect the changing circumstances. Furthermore, Place Management organisations are conduits for businesses to engage with local and central government and through them Europe. They can play a crucial role in influencing the debate around BREXIT and making the views of local businesses heard.

3. Working with Partners

BREXIT will have different effects in different areas based on things like size and reliance on particular services and industries as well as the make up of funding. Place management organisations have a key role in getting to grips with this and working collectively with the other key stakeholders going forward. Understanding the extent and proportion of elements such as European funding in your area will be key and, if required, working collaboratively to find new innovative ways of delivering these projects.

The Mosaic partnership would be interested in understanding your perspective. We would value your thoughts and views on the very real impact of BREXIT now and how it could potentially affect your place in the future.

We would be grateful if you could spend a few moments completing our survey to enable us to harness some initial views and get a snapshot of the current thinking.

MOSAIC PLACE MANAGEMENT POST BREXIT SURVEY LINK

<http://www.surveymonkey.co.uk/r/MosaicBREXITsurvey>

AT THE MOSAIC PARTNERSHIP WE WANT TO UNDERSTAND YOUR VIEWS ON ANY OF THE ABOVE ISSUES AND INDEED ANY OTHERS RELATING TO IT. PLEASE LET US KNOW ANY OTHER THOUGHTS ON THE SUBJECT BY EMAILING [INFO@THEMOSAICPARTNERSHIP.CO.UK](mailto:info@themosaicpartnership.co.uk). MAKE SURE YOU ARE ALSO SIGNED UP TO RECEIVED UPDATES ON THIS AND OTHER SUBJECTS ON OUR WEBSITE WWW.THEMOSAICPARTNERSHIP.CO.UK